

# Creating Computer Transfers

By

Bob Worthy, Associate Professor

[bworthy@rcc.cc.va.us](mailto:bworthy@rcc.cc.va.us)

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# Introduction

- Computer transfers are made by manipulating a digital image and printing it out onto T-shirt transfer film.
- The image is ironed onto a fabric or paper background and the backing paper is peeled away.
- The transfer may be considered complete or a variety of mixed media may be used to enhance the image.

# Presentation

- How Computer Transfers Developed in my Personal Artwork
- How Mixed Media/Computer Transfers Became a Class
- Selected Student Work

# Agenda

- How it began: Recreating Polaroid Transfers
- Technical Problems and finding Artistic Solutions
- Teaching the Process
- Student Work

# Polaroid Transfers

- Polaroid transfers interrupt the normal developing process of peel-apart Polaroid film.
- An image is exposed onto Polaroid film.
- The film is pulled apart before the image develops, and the negative portion of the film is applied to another surface (I use watercolor paper.)



# Developing



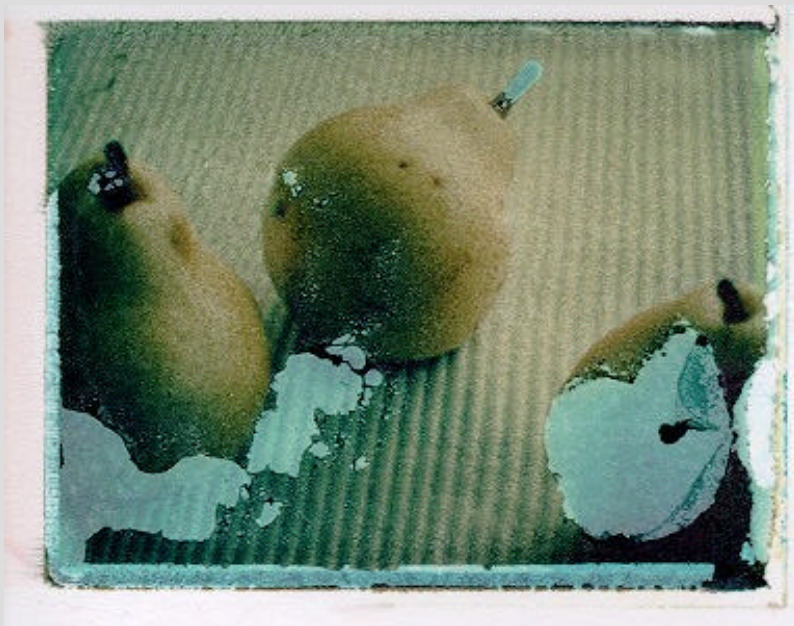
- Temperature, time, pressure and the wetness of the paper are all variables that will influence the resulting image.
- Developing continues onto the surface of the prepared paper.
- Each image will be unique due to the process and its variables.

# Possibilities

- The resulting image may have a painterly appearance and look more like a watercolor than a photograph.
- Further manipulation of the image and/or hand coloring extend the possibilities.



# Recreating Polaroid Transfers on the Computer



- After working for a while with Polaroid transfers, I looked for ways to recreate their effects on a larger scale.

# T-shirt Transfer Film



- What I wanted was a way to create original transfers from the computer images.
- I was searching transfers on my computer and came across T-shirt transfer film

# Experimenting with Transfers

- My work with computer transfers has taken many forms
- Early work included the transfer of a digital drawing onto paper and painting directly over the transfer



# Technical Problems

- Some of my computer transfer techniques were developed as a solution to technical problems.
- After following the directions on a new brand of film to de-gloss the transferred image surface, I was left with a randomly torn paper layer over my image.



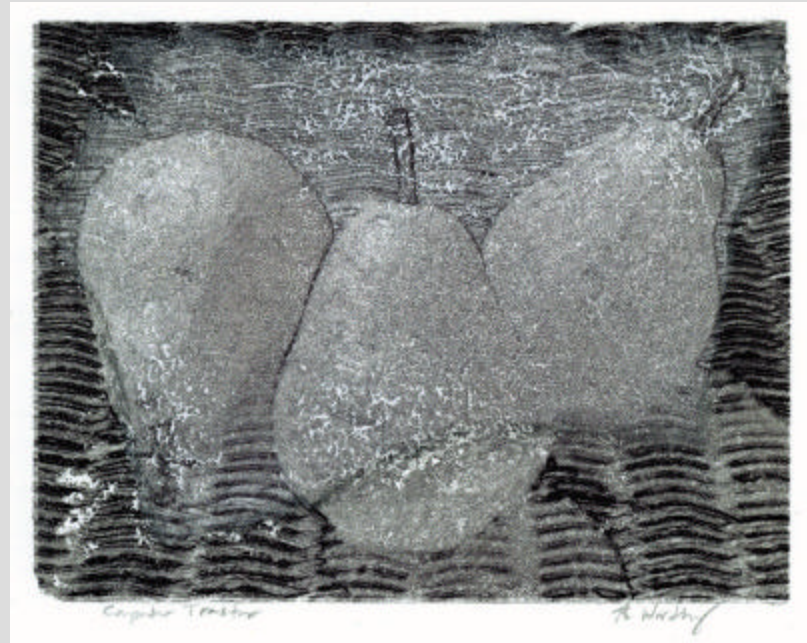
# Artistic Solutions



- The resulting randomly torn edges of the paper are enhanced with graphite.
- Another image is then transferred over the paper layer. The result is a multi-layered computer transfer.

# Refining the Process

- Images are refined in D'Anjou Noir series, as pears are revisited
- Images are layered on the computer prior to being layered in the artwork



# Current Work

- Starts as color photos
- Scan photo and remove items like road signs
- Convert to sepia tone
- Layer with other images and print
- Distress by hand to age and transfer



# Teaching the Process

- Work with computer transfers began while working on a masters' degree from Virginia Commonwealth University
- Taught an in-service class for Stafford County art teachers
- Began an adjunct faculty position at VCU after completing my degree

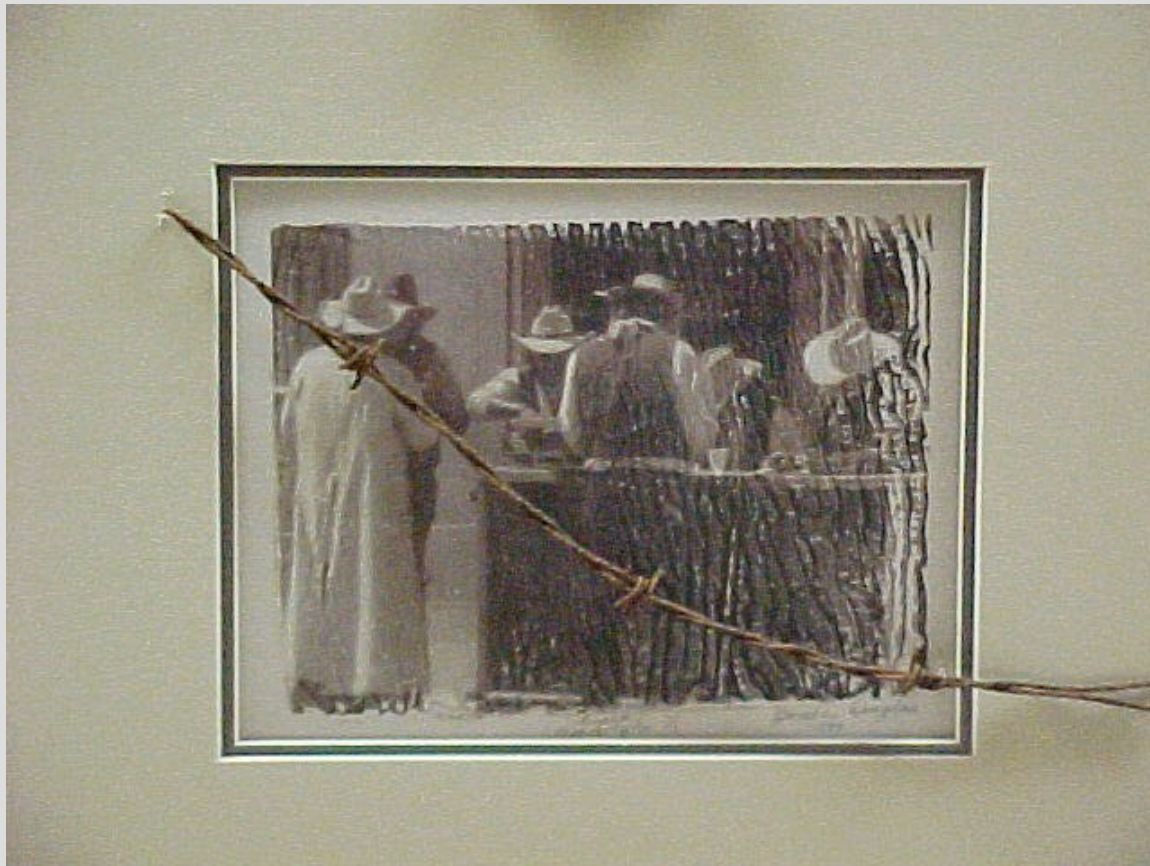
# Mixed Media/Computer Transfers

- The class I teach is titled: Mixed Media/Computer Transfers
- Part of VCU's off-campus graduate program for the School of the Arts
- Currently teaching an advanced section as an on-line class

# Student Work

- Low tech application of a high tech process
- Different direction for every student
- Learning the computer transfer process enhances individual artistic styles

# Brenda Douglas



# Candy Conklin



# Christa Duvon



# Eric Mays



# Ginna Cullen



# Joan Gardner



# Nita Adams



# Susan Srygley



# Wendy Bruce



# Summary

- The Computer Transfer in my Work
- Development of the Transfer Class
- Student Work
- Thank-you